



# CORPORATE BROCHURE

Realty Services  
*Par* **Excellence**

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*The best investment on earth is earth!*

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## FROM THE DIRECTOR'S DESK



**Mr. Rajesh Somani**

Our journey commenced in 1991, characterized by modest beginnings during a time before the technological revolution. The path to success has been paved with diligent effort and unwavering and excellence in service to our clients whether they are customers or developers. Thanks to a passionate team of professionals, we have achieved what many deemed impossible, earning the esteemed title of The Most Diversified Realtor. Our extensive and varied portfolio uniquely positions us to meet the diverse real estate needs of all.

Moreover, our drive for innovation has pushed us to not only advance our own company but also support our developers, associates, the real estate sector and society at large. We actively participate in a multitude of industry events and keep organising our own events and initiatives, workshops and seminars on emerging trends, and corporate social responsibility efforts like tree planting blood donation campaigns, flood relief operations and more. Our commitment to leading the way has been persistent. It fills us with immense pride to see our foundational vision of “Home for All” resonate with the national agenda. We extend our heartfelt gratitude to all our associates, whose continuous support has been instrumental in our accomplishments. As we look towards an even more promising future amidst an impending real estate boom in our flourishing economy, we are prepared to embark on this exhilarating journey with confidence and ambition.



# VISION & MISSION



Our **Vision** is to cater to various kinds of real estate requirements by being the “Home For All” custodians. Where by home we mean the ultimate destination and by for all we mean everyone with real estate needs, be it end users, investors, developers, businesses or corporates.

Our **Mission** To fulfill growing aspirations of our clients by providing best in class Real Estate solutions and redefining industry culture of consistently delivering services par excellence.



# CORE VALUES

## Integrity

We earn reliability of customers by our consistent services and valuable insights

## Transparency

We develop a accountability and transparency through our intense communication and efficient business strategy.

## Trust

We establish customers' dependency and trustworthiness by increasing the transparency in action and the speed in operation.

## Customer Focus

Our customer focused approach and well -organised easy to access service are completely unmatched.

## Dedication

We are dedicated along with our consistent effort and commitment for achieving our misison to success.



# OUR STRENGTH




# WE OFFER

- ✓ Residential Property Management
- ✓ Individual and Institutional Investment
- ✓ Commercial Solutions
- ✓ Land Consultancy
- ✓ Legal Consultancy
- ✓ Financial Advocacy
- ✓ Valuations Abetting
- ✓ Advisory Services



## COMMERCIAL SOLUTIONS

More than 30 years of dedicated and service excellence towards real estate gave us the impetus to become one of the most appreciated real estate consultant in this region. With long standing reputation and impeccable track record, we have grown leaps and bound in not only residential but also commercial and retail leasing, sales and new business tie-ups. For our impeccable insight towards commercial vertical of real estate, we have thrived to become a name to reckon with and earned the distinction of solution providers.



We follow 4 principles while catering to our clients i.e, precise search, efficient service quality resource and professional real estate consulting. Our dedicated work force offers end to end real estate solutions for our clients. Somani Realtors provides 360° consultancy for commercial requirements for its clients. We have served almost all the national level brands and corporate houses and assisted them in their search for real estate requirements in Kolkata and other eastern states.

Our consultancy services extend to all the verticals of commercial real estate such as:

Office Leasing & Sales | Retail Leasing & Sales | Exclusive Marketing of Commercial Office Spaces | Logistics | Turnkey Land Development | Hotels ROI & Investment Our property portfolio includes GRADE A office spaces in prime location of the city IT Parks, Logistics Hub, premium retail spaces on high street and malls. Also in our portfolio we have high yield ROI and tailor made investment options.

# DEVELOPERS WE WORK WITH



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# THE JOURNEY SO FAR

## Our Participation

In almost all industry events & Associations

## Our Database

Investors & Property Seekers of All Pocket Sizes

## Our Valued Customers

From All Segments **HIG, MIG & LIG.**

- ✔ 300+ Marketed Projects
- ✔ Sold over 250 lacs sq.ft.
- ✔ Trusted by lacs of buyers
- ✔ Awarded by industry stalwarts
- ✔ 250+ team of professionals
- ✔ A socially responsible corporate



# FIND US EVERYWHERE

Reaching us is easy. You need not worry when you want to connect up. Whatever be the requirement. We are always at your service. We are just a call or a click away. So next time you want to get touch with us don't worry. We are always by your side.





# EXPECT THE **BEST**

When you choose SOMANI, you are choosing excellence. Every time you choose us, it comes with the promise of value-added services, setting us apart in the industry. Our marvellous property and investment solutions through our extensive network are worth exploring.

Our innovative leadership models empower our entire team, ensuring we gather relevant insights tailored to your needs. With personalized advice and consultation from our trained professionals, we are here to address all your inquiries. Let us help you navigate



# INDUSTRY SPEAKS

As a developer, finding the right channel partners is crucial. Somani Realtors have proven to be an indispensable asset. Their understanding of projects, their ability to effectively communicate value to potential buyers, and their dedication to closing deals have been exceptional. They truly act as an extension of our sales team, bringing in qualified leads and contributing significantly to our overall project success. Their transparent processes, honest feedback, and unwavering commitment to ethical practices have built a strong foundation of trust between our organizations. They handle everything with professionalism and precision, making the entire process incredibly smooth.

**Arihant Parakh - Director**  
**Orbit Group**

Merlin Group and Somani Realtors have been associated with each other for decades. An immensely hard-working and enthusiastic set of individuals, the Somani team has also been one of our most dedicated associates. We sincerely hope the company grows manifold and takes success to a different level.

**Saket Mohta - Managing Director**  
**Merlin Group**

Fast, efficient, responsible and ethical are few of the adjectives that comes to my mind when I think about the 'Somani Realtors', who I believe is one of the fastest growing realtors in East India. Rajat Group is proud to endorse such a transparent and committed business house.

**Rajat Pasari - Director**  
**Rajat Group**

Working with Somani Realtors has been an outstanding experience. The team has deep knowledge of the real estate market, combined with a strong client network and a results-driven approach has helped us in selling our various residential and commercial projects. Their team have done very well for our projects like Southwinds, Soul & Chambers to name a few. They were proactive, professional and always had our best interests in mind. What truly set them apart was their transparency and ability to navigate complex negotiations with confidence and ease.

**Sidharth Pansari - Director**  
**Primarc Projects**



# LEVEL NEXT

## We Aim To :


-  Work towards **continual improvement** in every area of operation.
-  Add more **dimensions** to the services offered.
-  Continual improvement and enhancement of **quality to meet** and exceed **client expectations**.
-  Set new **industry standards** through hard work ethics and values.
-  Provide **quality service**.

# CSR

Our Chairman and Directors have always embraced the philosophy of giving back to society in meaningful ways. Together with their dedicated team, they actively participate in various socially responsible initiatives. They firmly believe that contributing to society is not just an option, but a fundamental duty that influences every decision they make. Their commitment extends beyond the welfare of their employees, aiming for positive impacts across the entire community.

Among the numerous commendable initiatives undertaken by the Somani Realtors team are the efforts to support the education of underprivileged tribal children in Ghatshila, Jharkhand, Tree-Plantation Drives, Blood Donation camps, assistance at Flood Relief camps and many more.





# TEAM WORK MAKES THE DREAM WORK

Our people form our core strength. They add to our values and generally get together to multiply the team spirit. It's the spirit that forms our brand equity and helps us to achieve new vistas is all that you set out to do.



# STRATEGIC PORTFOLIO MANAGEMENT



We have a portfolio that is continuously evolving alongside the growth of our clients' assets.



We have developed innovative work concepts, reporting systems, and modules that perfectly align with the unique needs of our clients!



Our unique location concepts focus on fostering & managing vital relationships between buyers & sellers!



We take a market-led approach when it comes to creating marketable spaces and a cost-led approach for industrial spaces ensuring the best results for our clients!



Our property appraisal services include a thorough analysis of the market environment and sustainability considerations for all offers & prospects!



As your trusted business partner, we're passionate about driving profitability through real estate and related services!



We collaborate closely with investors and clients, always serving as a dedicated investment tributary!



We're proud to be a leading liquidity provider for Real Estate investors!



We help you diversify your ownership in capital-intensive assets & portfolios.

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*If your intention is right,  
then the right action flows!*

*- Sri Sri Ravi Shankar*

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## SOMANI REALTORS PVT.LTD.

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